



**Pricelist** As of September 2019

## Logo Design

1. Text based only \$400

– 4 - 6 options, 3 revisions

**The Gift  
Collective**

2. Graphic included \$650

– 4 - 5 options, 3 revisions



## Stationary

Business cards Single sided \$40

Business cards Double sided \$60

Letterhead \$60

With Comp Slips \$40

POS item, ie Sticker, Note pads, Gift Voucher \$60

Presentation Folder \$80

## Marketing

Flyer- Single Sided A5, A4 or DL \$120

Flyer Double sided A5, A4 or DL \$160

Postcard \$120

Advertisements from \$160

Newsletter POA

Annual Reports POA

Ebooks from \$200

Signage \$80

Product labels \$100 per product

## External Marketing

Vehicle Decal	from \$150
Pull Up Banner	\$100
Tear Drop banner	\$80
A-Frame	\$80
Banner	\$80
Packaging	From \$120

## Apparel

Swing tags or Woven labels	\$60
Tee Prints	\$400 per print
Yardages	\$80 per style
Look Book	from \$160

## Photography

Photography (including post production)	\$80 per hour
Photo retouching	\$80 per hour
Photo etching – apparel – fashion (avg 12 per hour)	\$80 per hour
Photo etching – people	\$80 per hour

## Online Marketing

Website banner	
Email signature	
Invoicing programs	Each item \$60
PayPal	- More combinations as low as \$20 per item for multiple options
Templates (Word, Excel)	
Facebook	
Instagram	
Twitter	
LinkedIn	
YouTube	
Pinterest	
Tumblr	
Other...	

## Websites

Design only – 5 pages – from \$350
Development – To be sourced externally

## Branding Packages

### Basic

\$650

Logo Design - 3-4 concepts

3 revisions

Business Card artwork

Letterhead

Social Media Cover – 1 platform

Website banner

Newsletter header

### Pro - most popular

\$850

Logo Design - 3-4 concepts

3 revisions

Business Card artwork

Letterhead

Social Media Cover – 1 platform

Website banner

Newsletter header

### Premium

\$1250

Logo Design - 3 - 4 concepts

Unlimited revisions

Business Card artwork

Letterhead

Social Media Cover

Facebook post template

Website banner

Newsletter header

Email Signature

Printed Business cards - 1000

Website design only

1 hour brand strategy session

Brand guideline document

\*Add Brand guideline document to package Basic or Pro starting at \$160

## Printing Prices

### Popular Printing Quantities

Business Cards - Double Sided	500 - \$97	1000 - \$132	2000 - \$172
Business Cards - Single Sided	500 - \$87	1000 - \$102	2000 - \$162
Letterhead A4 - Single Sided	500 - \$170	1000 - \$210	2000 - \$265
With Compliments Slips	500 - \$97	1000 - \$110	
DL Flyer - Single Sided	500 - \$132	1000 - \$152	2000 - \$198
DL Flyers -Double Sided	500 - \$175	1000 - \$197	2000 - \$247
A4 Flyer – Single Sided 100gsm	500 - \$210	1000 - \$235	2000 - \$275
A4 Flyer – Double Sided 100gsm	500 - \$285	1000 - \$310	2000 - \$380

\*These prices are for standard printing, embellishments like Spot UV, rounded edges, heavy paper weights will be extra

## Terms & Conditions

Please read the terms and condition of this service before commencement of any service with Caliba Design & Branding. Upfront payment is full required for jobs under \$150. For jobs over \$150, a non-refundable deposit of 50% of the quoted amount is required. The full amount is then required at completion before any final artwork is handed over. A booking fee may be required for jobs quoted on an hourly basis, rather than a specific service.

Additional fees may be payable for any jobs requiring further changes or new artwork.

In the event of the job being cancelled, you may still be liable for outstanding amounts if initial proofs were handed over.

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Artwork Approvals.

We try hard to make sure we avoid errors like spelling mistakes, so we encourage you to take care to read over your final proof. We are not responsible for any errors of information once you have signed off the final proof. This is also applicable to COLOUR variations. We make every effort to have consistency, the printing process is not always reliable and some colour variation may occur.

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Prices quoted

Any written quotes provided are valid for 30 days.

Print packages

Print quotes are given based on the individual requirements. No two jobs are the same, they vary in quantities, paper weight, paper size and quality. I am more than happy to quote your individual jobs with the most competitive pricing around, yet maintaining a high standard.